

You do your best to keep up every day...



But that can be tough to do when you're always reacting.

"My account information is always out of date! How am I supposed to know who the decision-makers are?"

"One of our suppliers just filed bankruptcy..."

"Are we sure we're complying with anti-money laundering regulations?"

"How can I make sure I have the right contacts at an account for my account-based marketing initiative?"

"Our partnership deal with Hooli is delayed..."

"How do I view credit risk in aggregate, not just customer by customer?"



On top of that, there's so much information that changes within your business relationships...

In just the next hour:



12
Businesses will file bankruptcy



1,021
Businesses will have a suit, lien or judgment filed against them



312
Chief executive officer or owner changes will occur



193
Businesses will move



90
Companies will change their names



692
New businesses will open their doors



599
Business telephone numbers will change or be disconnected

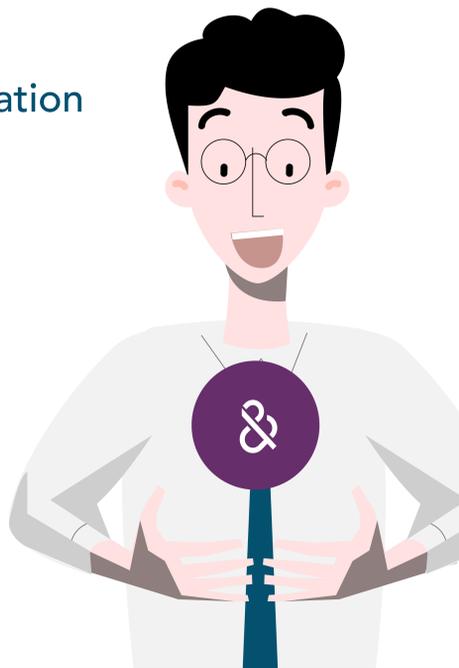
*Based on data and analysis by Dun & Bradstreet



Having access to all this information may sound overwhelming.

But what if you could view just the data that impacts you and your business rather than a data dump of everything? You'd be able to see what's coming around the corner, before it happens...

...and plan your next business move with clarity, without getting lost in any more useless data points.



Stop getting overwhelmed by data.

Get one lens you can rely on to keep track of the world around you.



Take control of your vendor master and identify cost savings.



Manage financial risk and identify growth opportunities.



Comply with government regulations through screening and monitoring.



Improve the quality of your data by identifying, cleansing, and enriching your business records.



Understand corporate hierarchies and append accurate and contact data for successful account-based marketing.



See your business, your network, and the world of risks and opportunities through the Dun & Bradstreet lens.



Find out how the Oracle Engagement Cloud, fueled by Dun & Bradstreet data, can empower your enterprise.

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